



For Immediate Release
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Roundtrip Tickets to PH, Kulinarya Tour Await LEELIN VIP Sweepstakes Winner

Are you ready for what could be the most memorable vacation of your life? If you're a LEELIN VIP Rewards Program member, you have the chance to win exactly that!

LEELIN Bakery and Café, in partnership with the Philippine Department of Tourism-Los Angeles (PDOT-LA) recently launched the 2016-17 LEELIN VIP Rewards Sweepstakes designed to reward LEELIN VIP members for their loyalty while promoting Filipino culture and heritage through the Philippines' culinary arts.

Two FREE roundtrip airline tickets to the Philippines courtesy of the Philippine Department of Tourism-Los Angeles (PDOT-LA) await the grand prize winner of the sweepstakes draw.

In the Philippines, the lucky LEELIN VIP winner and his/her companion will go on an exclusive FREE Kulinarya Tour – also courtesy of the PDOT-LA-- where they will taste, savor and maybe even learn to cook the native dishes of a particular region in the homeland.

According to Philippine Department of Tourism-Los Angeles (PDOT-LA) Director Richmond Jimenez, the winner of the LEELIN VIP Rewards Sweepstakes will be able to choose which region he/she and companion would like to visit for the culinary tour.

"We will work closely with the winner to coordinate and organize the culinary tour of his or her choice in order to make the experience a most memorable one. For instance, if they are based in Manila they might wish to go on the Pampanga/Bulacan Kulinarya Tour, or if they are staying in the Bicol region, they might wish to go on the Bicolandia Kulinarya Tour. Whether it's a single-day tour or a multi-day trip, we will make it happen for the winner and we will make sure that he or she will enjoy the trip to the fullest!" Director Jimenez stated.

For the past several years, the Leelin family and Leelin Bakery and Cafe have allied with the Philippine Department of Tourism in Los Angeles to aggressively promote Filipino culture and heritage by giving the company's Fil-Am, ethnic and mainstream customers the opportunity to experience the Philippines' unique cuisine and extraordinary tourist destinations.

Over the years, the company has also joined PDOT-LA during international travel and tour conventions in Los Angeles, California by conducting food sampling and cooking demonstrations that reflected the diversity of Filipino culture through native Filipino treats and authentic dishes.

The sweepstakes draw is exclusively for LEELIN VIP members who are 18 years of age or older and are U.S. citizens or permanent residents of the U.S.

Other major prizes include Leelin Bakery and Café Gift Certificates and bakery products worth thousands of dollars.



LEELIN VIP members are entitled to one (1) free rewards ticket every time they use their VIP card. Prizes are non-transferable and will be awarded only to winners with valid VIP membership card and valid U.S. photo identification card.

Winning tickets will be drawn by Philippine Tourism Department, Consulate and local government officials and members of the Leelin family in January, 2017 at Leelin Bakery and Café in Cerritos.

For more information about the 2016-17 LEELIN Rewards Sweepstakes and VIP membership application forms, please visit any participating Leelin Bakery and Café in Los Angeles County:

11489 South Street
Cerritos, CA 90703
Tel. no. (562) 924-5990

2700 Colorado Blvd. Ste.110 (inside Eagle Rock Plaza)
Los Angeles, CA 90041
Tel. no. (323) 543-2676

8340 Van Nuys Boulevard
Panorama City, CA 91402
Tel. No. (818) 891-5253

16130 Nordhoff St.
North Hills, CA 91343
Tel. no. (818) 895-9100

2429 So. Azusa Avenue
West Covina, CA 91792
Tel. no. (626) 964-1811

207 So. Vermont Ave.
Los Angeles, CA 90004
Tel. no, (213) 382-2351

For more information about the Philippine Department of Tourism's Kulinarya Tours, please visit www.tourism.gov.ph/Pages/KulinaryaTours.